

TradeGrade FAQs

Q1: What products are included in the TradeGrade policy?

A1: The enhanced TradeGrade policy now includes over 1800 SKUs and the following products:

1. all heat pumps, all lights and all water features, as well as select automatic pool cleaners, select pumps and select sanitizers.
2. All Sta-Rite® brand residential inground whole goods.

For a full list of all products, please [click here](#).

Q2: What is the effective date for the policy?

A2: The enhanced TradeGrade policy goes into effect October 1, 2019. Our TradeGrade policy has been in place since January 2016, so this isn't a new policy. We've simply added more products to enhance our protection of both pool owners and you!

Q : How will the TradeGrade policy be monitored?

A : Pentair has a trained team of TradeGrade experts and third-party resources that will be scouring the internet 24/7 for TradeGrade violations. We will use all resources at our disposal to actively monitor and enforce this policy.

If you need to report a violation, please email us at TradeGrade@pentair.com and someone from the TradeGrade team will be there to help. When reporting a violation, please include both a screenshot and a link to the violation.

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Q4: What are the consequences of continual violation of the TradeGrade policy?

A4: While we hope this will never be the case, we recognize that it is a real possibility. A violation(s) could result in consequences, including but not limited to:

- A reduction in Pentair Partners Incentive Program (PIP) rewards
- Complete removal from a program
- Revoking the violator's ability to sell Pentair products

For the full TradeGrade policy, [click here](#).

Q5: How does the enhanced TradeGrade policy help me?

A5: The enhanced TradeGrade policy was designed around three principles: Protect. Empower. Grow. Learn more about the Power of Pentair [here](#).